

## CLAIMS

We claim:

1 1. A method for providing email that enables a recipient of the email to navigate readily through  
2 a set of web pages associated with the email, comprising the acts of:

3 composing an email to be sent from an originator to a recipient;

4 In response to input of the originator, generating a web page navigation that includes a  
5 plurality of uniform resource locators and a preferred viewing order in which web pages  
6 identified by the plurality of uniform resource locators are to be viewed by the recipient;

7 associating the navigation with the email; and

8 sending the email and the navigation to the recipient.

1 2. A method for guiding a recipient of an email readily through a set of web pages associated  
2 with the email, comprising the acts of:

3 receiving an email;

4 receiving a web page navigation associated with the email;

5 passing the web page navigation to a web browser; and

6 displaying by the browser a preferred viewing order in which web pages identified by the  
7 web page navigation are to be viewed;

8 wherein the preferred viewing order is included in the navigation.

1 3. A method for providing email that guides a recipient readily through a set of associated web  
2 pages, comprising the acts of:

3 composing an email to be sent from an originator to a recipient;

4 in response to input of the originator, generating a web page navigation that includes a  
5 plurality of uniform resource locators that identify web pages to be viewed by the recipient in a  
6 preferred viewing order;

7 sending the email and the web page navigation to the recipient;

8 passing the web page navigation to a web browser used by the recipient; and

9 displaying by the browser an indication of the preferred viewing order.

1 4. The method of claim 3, wherein the indication of the preferred viewing order is provided by  
2 link colors.

1 5. The method of claim 3, wherein the indication of the preferred viewing order is provided by  
2 icons.

1 6. The method of claim 3, wherein the indication of the preferred viewing order is provided by  
2 font characteristics.

1 7. The method of claim 3, wherein the indication of the preferred viewing order is provided by  
2 forward and backward browser controls.

1 8. A method for providing email that guides a recipient readily through a set of associated web  
2 pages, comprising the acts of:

3 composing an email to be sent from an originator to a recipient;

4 in response to input of the originator, generating a navigation that includes:

5 a plurality of uniform resource locators that identify web pages to be viewed by  
6 the recipient; and

7  
8 a color associated with each of the uniform resource locators according to a color  
9 code, wherein the color code indicates a preferred viewing order in which the web pages  
10 are to be viewed by the recipient; and

11 sending the email and the navigation to the recipient.

1 9. Programmable media containing programmable software for providing email that guides a  
2 recipient readily through a set of associated web pages, the programmable software comprising  
3 the acts of:

4 composing an email to be sent from an originator to a recipient;

5 in response to input of the originator, generating a web page navigation that includes a  
6 plurality of uniform resource locators and a preferred viewing order in which web pages  
7 identified by the plurality of uniform resource locators are to be viewed by the recipient;

8 associating the navigation with the email; and

9 sending the email and the navigation to the recipient.

1 10. Programmable media containing programmable software for providing email that guides a  
2 recipient readily through a set of associated web pages, the programmable software comprising  
3 the acts of:

4 receiving an email;

5 receiving a web page navigation associated with the email;

6 passing the web page navigation to a web browser; and

7 displaying by the browser a preferred viewing order in which web pages identified by the  
8 web page navigation are to be viewed;

9 wherein the preferred viewing order is included in the web page navigation.

1 11. Programmable media containing programmable software for providing email that guides a  
2 recipient readily through a set of associated web pages, the programmable software comprising  
3 the acts of:

4 composing an email to be sent from an originator to a recipient;

5 in response to input of the originator, generating a web page navigation that includes a  
6 plurality of uniform resource locators that identify web pages to be viewed by the recipient in a  
7 preferred viewing order;

8 sending the email and the web page navigation to the recipient;

9 passing the web page navigation to a web browser used by the recipient; and

10 displaying by the browser an indication of the preferred viewing order.

1 12. The method of claim 11, wherein the indication of the preferred viewing order is provided by  
2 link colors.

1 13. The method of claim 11, wherein the indication of the preferred viewing order is provided by  
2 icons.

1 14. The method of claim 11, wherein the indication of the preferred viewing order is provided by  
2 font characteristics.

1 15. The method of claim 11, wherein the indication of the preferred viewing order is provided by  
2 forward and backward browser controls.

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1 16. Programmable media containing programmable software for providing email that guides a  
2 recipient readily through a set of associated web pages, the programmable software comprising  
3 the acts of:

4 composing an email to be sent from an originator to a recipient;

5 in response to input of the originator, generating a navigation that includes:

6 a plurality of uniform resource locators that identify web pages to be viewed by

7 the

8 recipient; and

9 a color associated with each of the uniform resource locators according to a color

10 code, wherein the color code indicates a preferred viewing order in which the web pages

11 are to be viewed by the recipient; and

12 sending the email and the navigation to the recipient.